

FLORICULTURE AND NURSERY PRODUCTS

Grower sales of Hawaii's flower and nursery products totaled a record \$72.5 million in 1998. The 1998 wholesale value was 9 percent higher than the \$66.7 million reported in 1997. Cut flowers, orchids, and potted flowering plants registered increases in 1998. Hawaii county sales, pegged at \$38.4 million, were 11 percent higher than 1997. Honolulu county farmers registered sales of \$23.9 million, 8 percent higher than the previous year. Maui county sales totaled \$8.8 million, 8 percent higher than last year. Kauai sales, pegged at \$1.4 million, were 24 percent lower than 1997.

FLORICULTURE AND NURSERY PRODUCTS: Value of grower sales, by counties, 1994-98

Year	Cut flowers ¹	Orchids ²	Lei flowers	Foliage ³	Potted flowering plants	All other nursery products ⁴	Unspecified sales ⁵	Total
<i>1,000 dollars</i>								
State								
1994	15,827	11,244	3,524	17,185	3,432	14,353	1,440	67,005
1995	15,333	12,890	3,935	16,576	3,295	14,623	1,523	68,175
1996	15,101	15,413	3,943	17,580	3,854	11,613	1,366	68,870
1997	13,969	15,479	3,813	16,989	3,751	11,250	1,404	66,655
1998	14,973	15,868	3,485	14,781 ⁶	3,892	17,982	1,479	72,460
Counties:								
Hawaii								
1994	12,298	4,988	927	9,426	573	2,540	585	31,337
1995	12,082	6,197	977	10,187	564	2,082	519	32,608
1996	11,672	7,230	1,136	11,125	595	1,978	539	34,275
1997	10,939	8,063	1,226	11,124	882	1,726	541	34,501
1998	11,025	9,177	1,022	11,155 ⁶	1,676	3,715	604	38,374
Honolulu								
1994	1,246	5,585	1,491	6,532	2,064	8,564	375	25,857
1995	995	5,964	1,610	5,458	1,827	9,530	586	25,970
1996	941	7,095	1,506	5,554	2,282	7,282	455	25,115
1997	848	6,136	1,332	4,957	1,917	6,562	379	22,131
1998	991	5,850	1,258	3,234 ⁶	1,387	10,745	409	23,874
Kauai								
1994	--	184	10	⁷	⁷	1,561	144	1,899
1995	68	259	17	⁷	⁷	1,313	144	1,801
1996	117	344	73	⁷	⁷	1,308	123	1,965
1997	76	⁷	⁷	⁷	⁷	1,555	173	1,804
1998	142	⁷	⁷	⁷	⁷	1,099	132	1,373
Maui								
1994	2,283	487	1,096	⁷	⁷	3,710	336	7,912
1995	2,188	470	1,331	⁷	⁷	3,533	274	7,796
1996	2,371	744	1,228	⁷	⁷	2,923	249	7,515
1997	2,106	⁷	⁷	⁷	⁷	5,802	311	8,219
1998	2,815	⁷	⁷	⁷	⁷	5,690	334	8,839

-- = Negligible. ¹ Cut orchids included in "Orchids" category. ² Excludes orchids used for lei flowers. ³ Includes potted, cut, and unfinished. ⁴ Includes bedding plants, plant rentals, sod, trees, and any other nursery products not elsewhere classified. Sum of county estimates may not add to State total due to rounding. ⁵ Includes grower sales greater than \$999 but less than \$10,000 which were not categorized. ⁶ Unfinished foliage, 1998 included in "All other nursery products". ⁷ Data not shown separately to avoid disclosure of individual operations but combined and included in the State total.